



Central Ohio Breastfeeding Survey Results

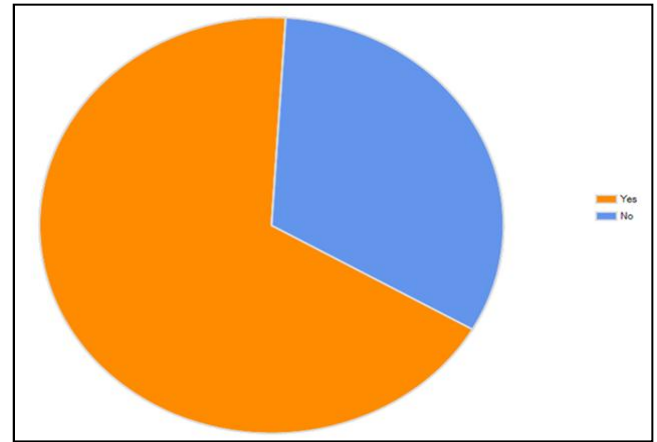
In an effort to encourage breastfeeding, local hospitals are working collaboratively to improve the number of women who are committed to breastfeeding before they are discharged following delivery.

Their first undertaking was to learn more about barriers pregnant women perceive to breastfeeding their babies through a local survey conducted at prenatal clinics (those hospital-based as well as those operated by FQHCs and Columbus Public Health) as well as from private OB offices. Hospital OB directors will use the findings to better educate women on the benefits to breastfeeding and ways to overcome barriers.

Timing of survey: Sept. 1 through Oct. 1, 2012
 # of Respondents: 581

Question: Do you definitely plan to breastfeed your baby?

Yes: 67.6%
 No: 32.4%



For all respondents, the top reason why they may choose not to breastfeed:

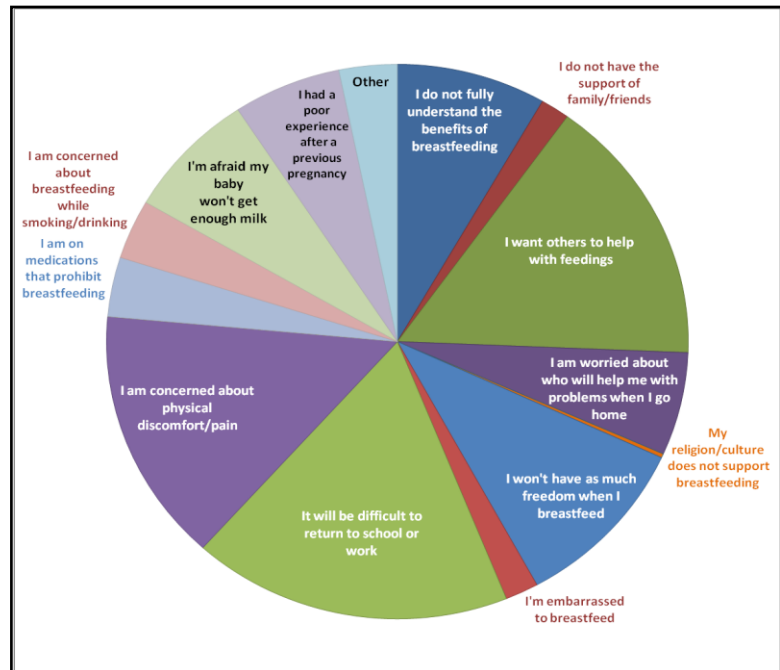
It will be difficult to return to work or school if I breastfeed.

I want others to help with feedings.

I am concerned about physical discomfort/pain.

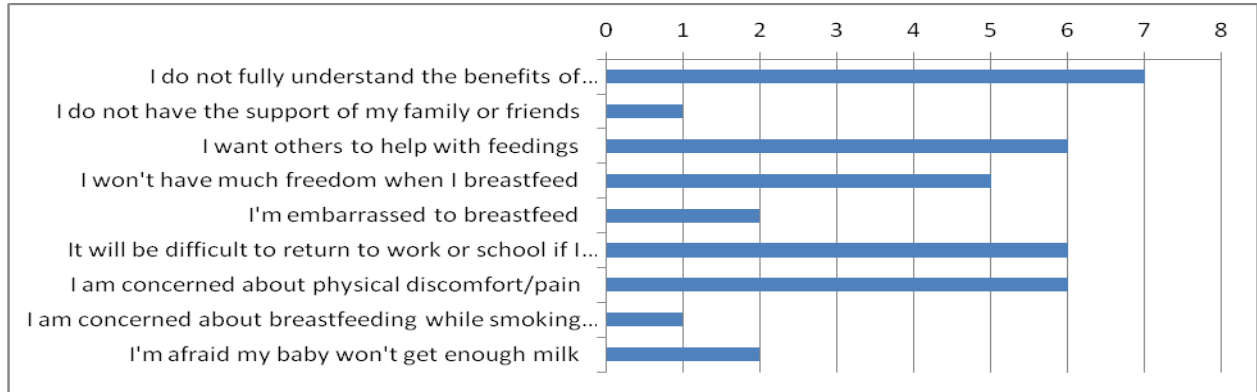
I do not fully understand the benefits of breastfeeding.

I'm afraid my baby won't get enough milk.

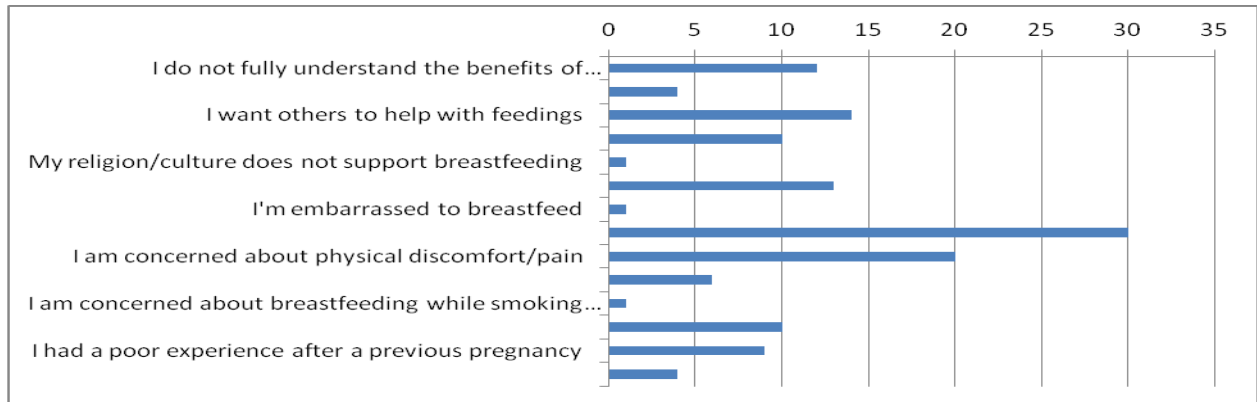


Responses by Age Group

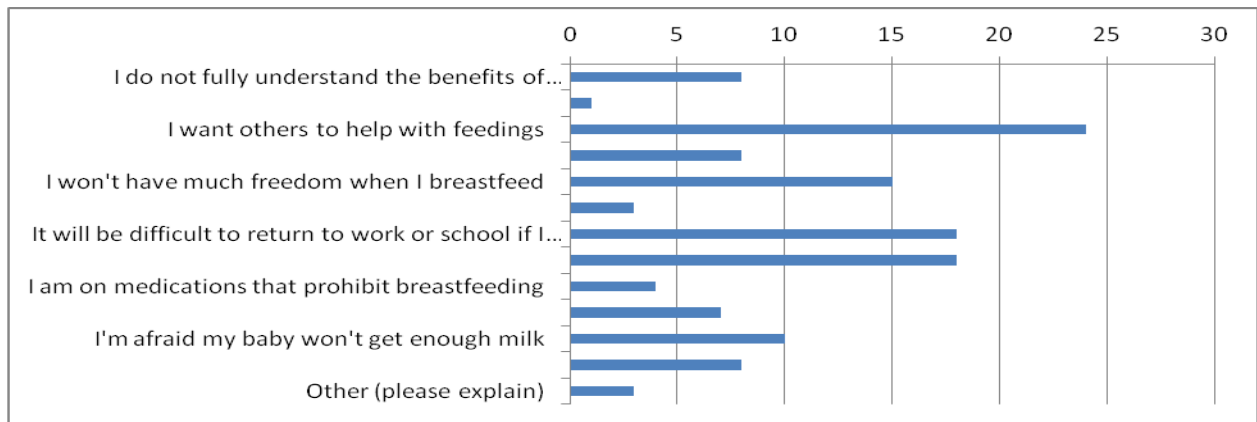
Ages 19 and Younger



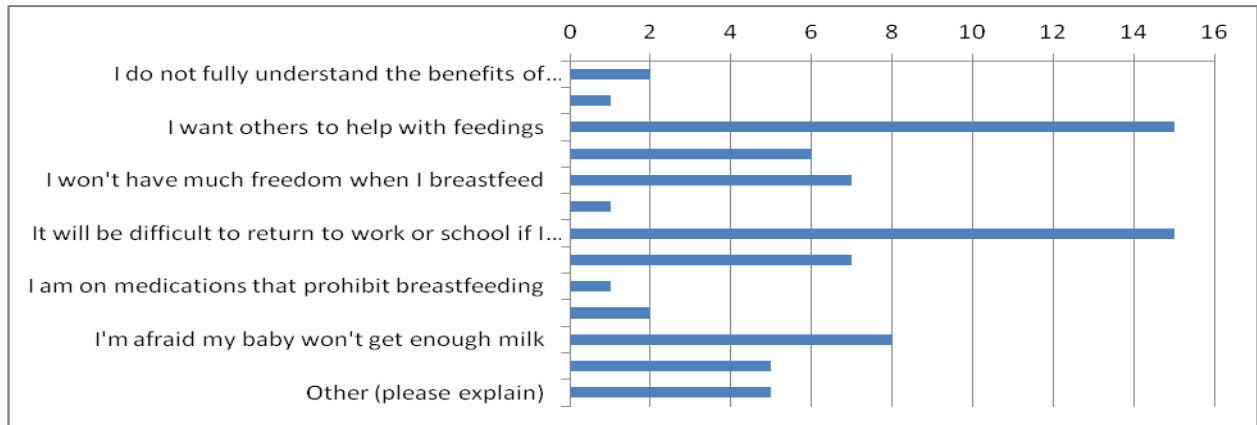
Ages 20 through 25



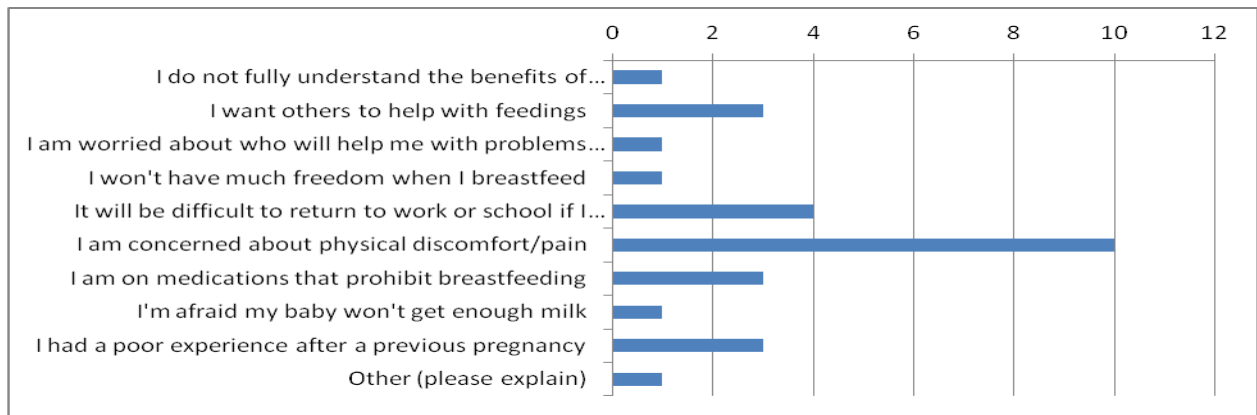
Ages 26 through 30



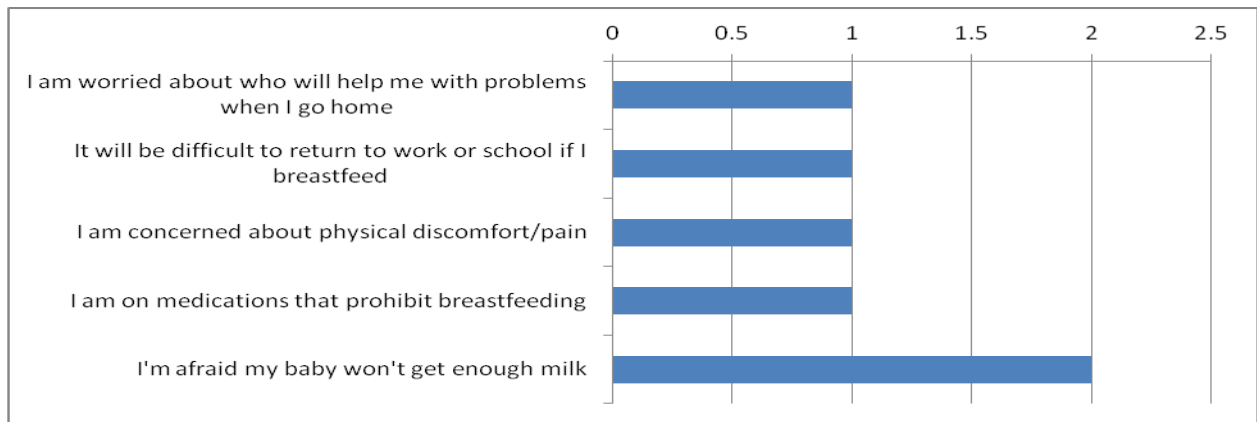
Ages 31 through 35



Ages 36 through 40

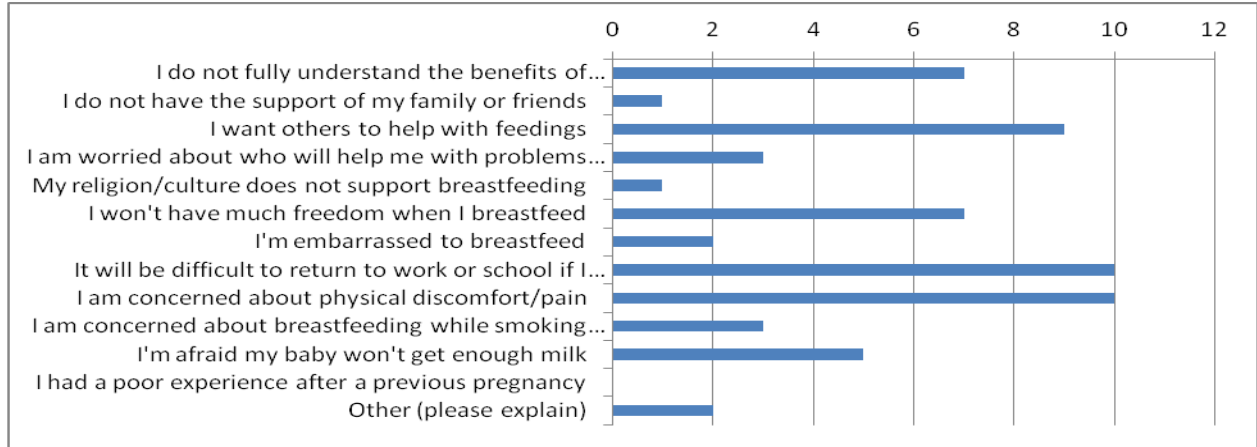


Ages 41 and Over

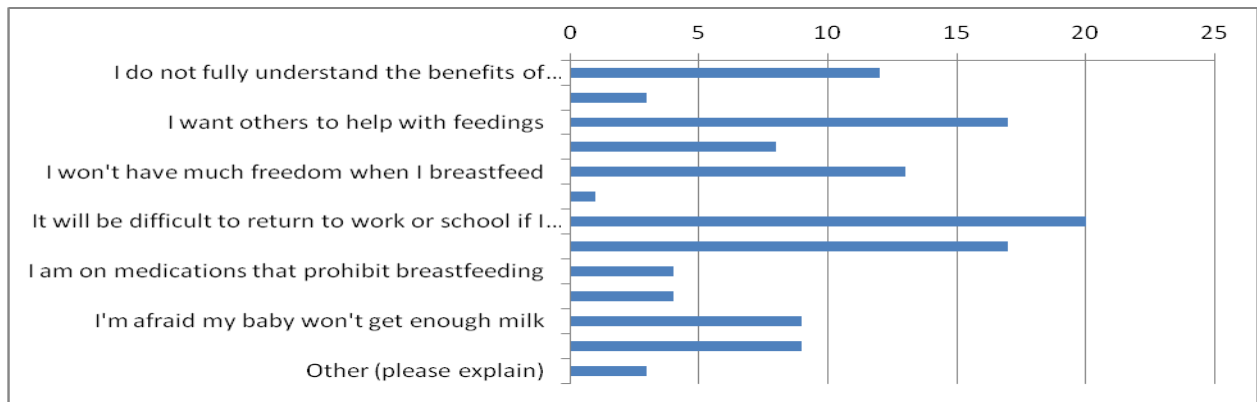


Responses by Educational Level

Not Completed High School

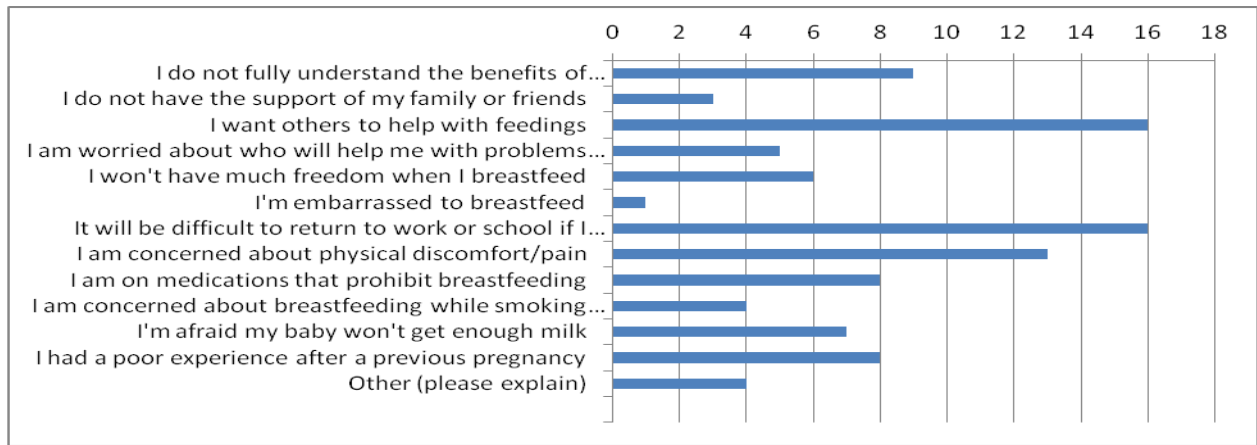


High School Graduate

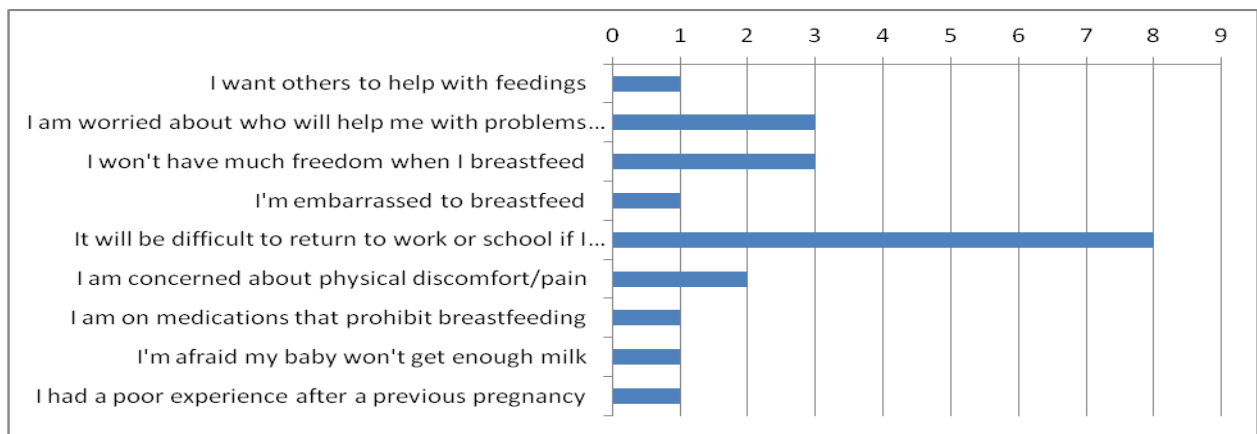


Some College Credit

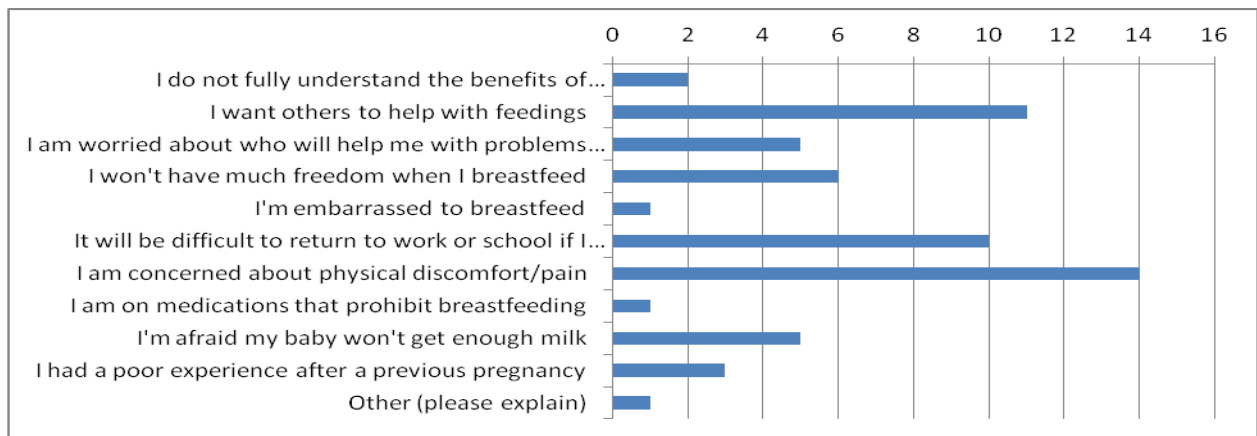




Associate Degree

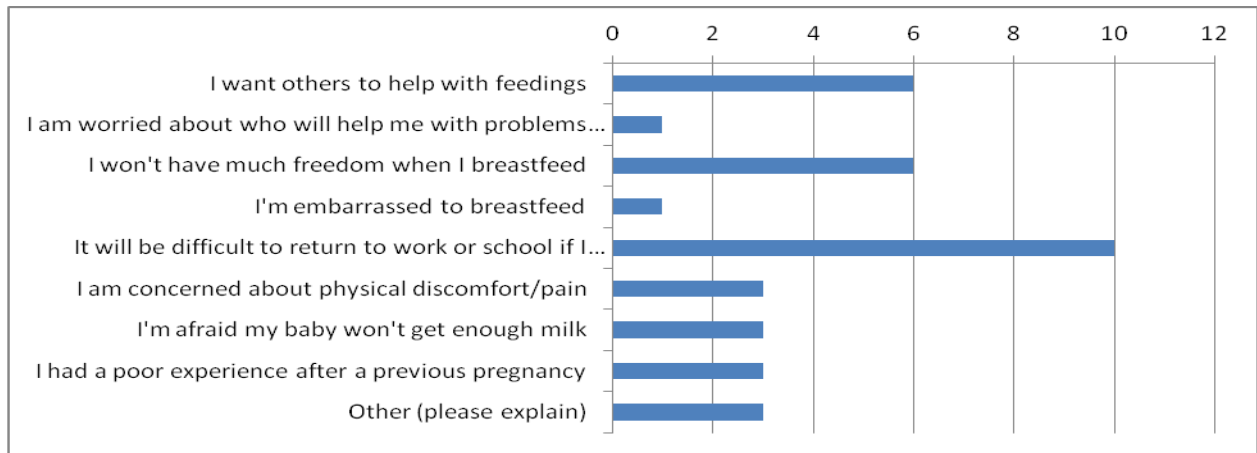


Bachelor's Degree



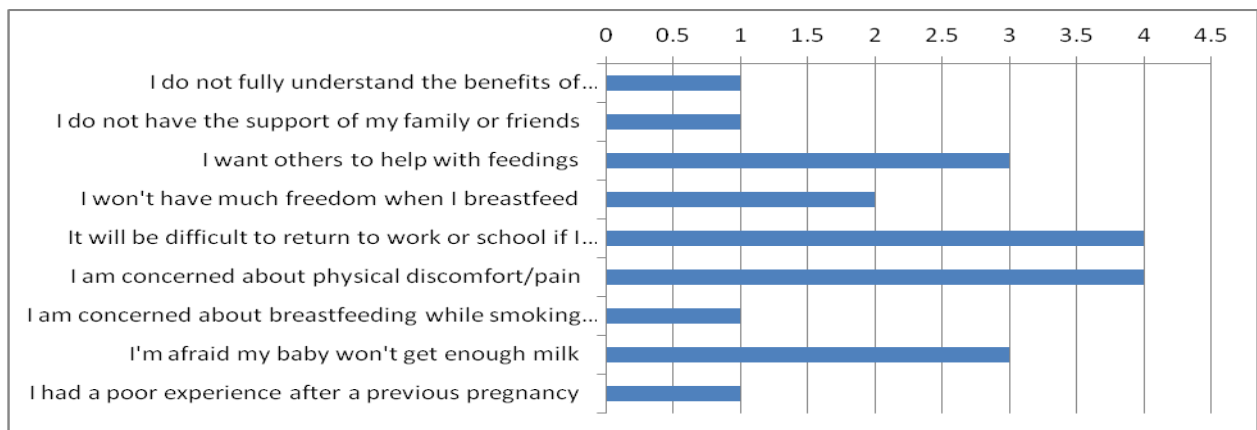
Master's Degree or higher



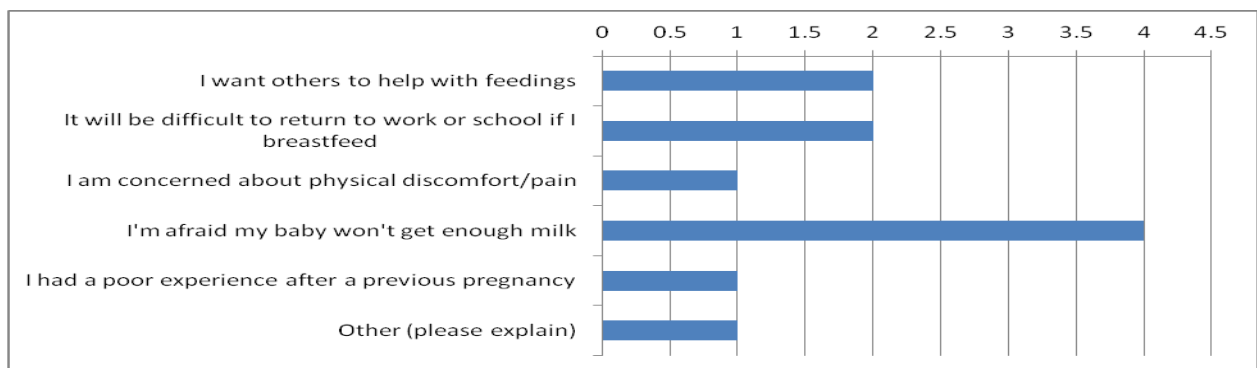


Responses by Race/Ethnicity

Hispanic, Latino or Spanish

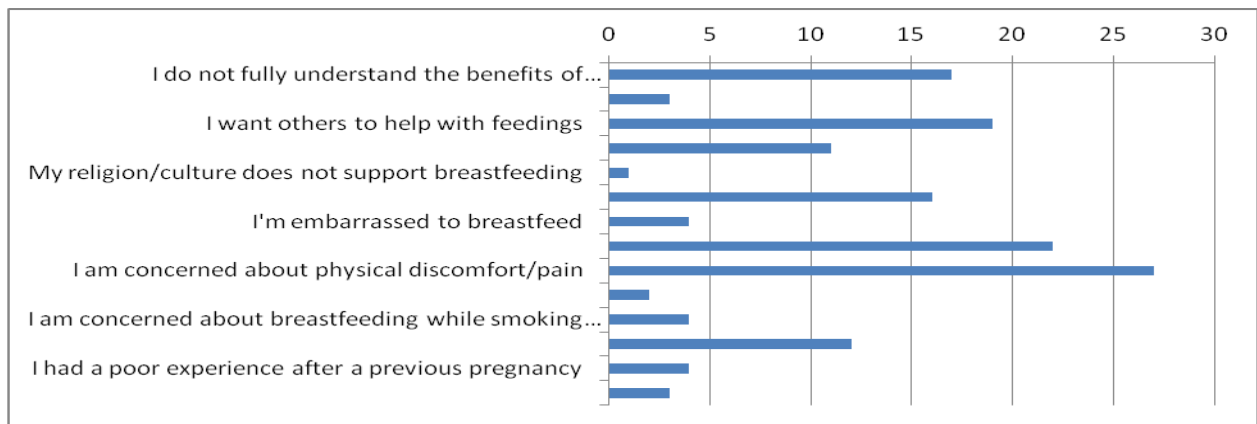


Asian



African American





White

